

INFLUENCE MARKETING & PROJECT MANAGEMENT

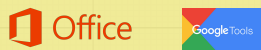
Ugo

personal info

 Ezekiah.fr

 contact@ezekiah.fr

it skills



- LEADERSHIP
- TEAM MANAGEMENT
- BUSINESS STRATEGY
- COMMUNICATION 360
- INNOVATION MANAGEMENT
- DIGITAL MARKETING
- PROJECT MANAGEMENT

education

BUSINESS ADMINISTRATION PROGRAM

MANHATTAN INSTITUTE OF MANAGEMENT,
WALL-STREET, NEW-YORK, USA

• HARVARD UNIVERSITY CORPORATE FINANCE · NYU INTERNATIONAL MANAGEMENT & BUSINESS STRATEGY

MASTER IN INNOVATION MANAGEMENT

INSTITUTE OF BUSINESS ADMINISTRATION (IAE) - LIMOGES, FRANCE

• INNOVATION MANAGEMENT · IA & DATA · PROJECT & RISK MANAGEMENT

BACHELOR'S DEGREE IN ECONOMICS AND MANAGEMENT SCIENCES COURSE

UNIVERSITY OF BORDEAUX, FRANCE

HIGH SCHOOL SCIENTIFIC DIPLOMA

VÁCLAV HAVEL HIGH SCHOOL, BORDEAUX

languages skills

French: native
English: advanced
Spanish: advanced

Stays in linguistic countries:

Canada (Québec): 2008
United-Kingdom (London): 2012
United-States (New York - 6 months) - 2023
Sweden (Lund - 2023-2024)

work experience

2023-2024 - MARKETING, COMMUNICATION & CONTENT COORDINATOR - IDEON Science Park, Sweden

· Project Management (Nordics Summit, Slush, Ideon Games..) · Content Creation · Influence Management · Brand Strategy · Innovation · Marketing 360 · Social Media · PR

2023 - FINANCIAL ADVISOR INTERN - Equitable Advisors, New-York, USA

· Project Management (Equitable 2024 Team) · HR · Finance Management · Assets Management · Communication

SINCE 2022 - FOUNDER - INFLUENCE MARKETING AGENCY - MYDIGITALTALENT.COM

· Influence Management · Partenships · Marketing 360 · Social Media · Consulting

2022 - MARKETING & COMMUNICATION COORDINATOR INTERN - Noé Santé, Bordeaux, France

2022 - COMMUNICATION, CONTENT, PRODUCTION & TEAM MANAGER - Finest Europe, Monaco

2020-2022 COMMUNICATION & TEAM MANAGER - National Team and eSports Federation of the Principality of Monaco, Monaco

· Team Management 30+ · 2M€ · Influence Management +35M followers · PR (Forbes, France Info, Bein..) · Communication +100M Views · Marketing 360 · Project Management (Olympics Games, World & European Cups) · Business Strategy · Innovation

SINCE 2013 - Social Media, Community & Content Management Freelance, Bordeaux, France

· Content Creation · Influence Management · Partenships · Business Strategy · Innovation · Marketing 360 · Social Media · Consulting



Creative



Perfectionist



Curious



Leader



Willing



Reflective



Autonomous



Competitive



Artificial Intelligence for Business Leaders

LinkedIn

Date de délivrance : mars 2024

Compétences : Artificial Intelligence for Business · Intelligence artificielle (IA) · Project Management



Generative AI with GPT

LinkedIn

Date de délivrance : mars 2024

Compétences : GPT-4



How to Boost Your Productivity with AI Tools

LinkedIn

Date de délivrance : mars 2024

Compétences : Amélioration de la productivité

certifications

projects

PR : Forbes, France Info, Bein, Marca, De Telegraaf, Monaco Info...

Global Project Management :

Equitable Advisors New-York Financial Team Management

Nordics Innovation Summits

Tokyo Olympic Games

Esport World & European Cup

Relations with the Monegasque Government...

recommendations

Matilda Larnert Gauger
Marketing and Communication Coordinator

I had the pleasure of collaborating with Ugo during our time together in the marketing and communications team at Ideon, and I can wholeheartedly attest to his fine contributions.

Ugo's innovative mindset continuously added value to our projects, infusing them with fresh perspectives and creative solutions. His commitment to excellence, coupled with his rigorous approach to tasks, ensured that every project he undertook was executed with precision and finesse.

Ugo is able juggle multiple projects seamlessly, utilizing an array of tools and techniques to deliver good results. His versatility and adaptability make him a valuable asset to any team.

I have no doubt that Ugo will continue to excel in his future endeavors. It was a privilege to work alongside him, and I wholeheartedly recommend him for any role that values innovation, rigor, and effective project management

Christina (Cece) Geijer af Ekström
Head of Marketing & Communications at Ideon Science Park

I had the pleasure of working with Ugo as our intern for several months, during which time he provided invaluable support to our department. Ugo's contributions to analysis, social media research and social media updates, filming and video editing, photography, market research and creative ideas in general within marketing were consistently thorough and insightful.

What sets Ugo apart is his meticulous attention to detail, loyalty to the tasks at hand, and his great ability to always deliver results on time. Ugo is dedicated and professional in every project he undertakes.

It is rare to come across someone as reliable and committed as Ugo and I do not doubt that he will excel in any endeavor he pursues in the future. I wholeheartedly recommend Ugo for any role where diligence, precision, and reliability are particularly valued!

Reference : Magnus Hansson, Senior Business Consultant